

# Ziker Cleaners Core Values

**Organized to our Core**

**Making a Difference in our Communities**

**Financially Responsible**

**Deep Connection to our Environment**

**Customers Rule**

**Organized to our Core-** *Ziker Cleaners has built a legacy of running its business in an “organized” way that aids its employees and customers. We Plan, we are Goal Oriented, we make it easy for our employees to understand our policies, we have regular and continuous formal training, our workspace and places are organized and efficient and we continuously work to improve our processes.*

**Making a Difference in our Communities-** *Ziker Cleaners has a very long history of being part of the community. More than being active in the community, we give back with social programs that make a difference. We are also being committed to having a positive impact on the environment with its unique Greentouch System and recycling programs.*

**Financially Responsible-** *Ziker Cleaners, through its solid financial planning and historical profitability over its history makes certain it has the resources to invest in its employees with good pay and benefit programs, modern equipment and lever the benefits of technology*

**Deep Connection to our Environment-** *Ziker Cleaners has been owned and managed by the Ziker family since 1917. The company is run on “family” principles. These principals are having “fair” policies, work like a team, help each other, do the job right, show to work as scheduled, be appreciated, recognize effort, sponsors employee events, respect each other, have an engaged management and ownership team, be productive and work in a clean and safe environment*

**Customers Rule-** *Ziker Cleaners has very powerful brand in the marketplace. We have built this brand over 100 years by being quality oriented, being convenient, giving excellent service, making it easy to do business with us, marketing to our customers and potential customers, being green and its recycling programs*